

SHIFT

WHERE CONSERVATION MEETS ADVENTURE

SCHEDULE OF EVENTS | OCTOBER 7-10, 2015 | JACKSON HOLE, WYOMING



THE SHIFT FESTIVAL inspires the outdoor recreation/conservation partnership with food, film, speakers, workshops and outdoor adventure.

From **OCTOBER 7-10 IN JACKSON HOLE**, gather with North America's leading adventure athletes, land managers and conservation advocates as we explore the future of our wild places—all in the greatest intact ecosystem in the Lower 48.



WED., OCT. 7

The SHIFT Summit

A two-and-a-half day exploration of the issues at the heart of the outdoor recreation/conservation partnership.
3 – 5 PM
Center for the Arts (“CFA”)

SHIFT Drinks Happy Hour: Skiing and Climate Change

How do the influencers of snow sports lead a climate-change revolution?
5 – 6:45 PM
Asymbol Gallery

Cool Skiing, Hot Planet, with Angel Collinson and Lucas Debari

Two of skiing and snowboarding's biggest stars bring you on a personal journey to the edge of skiing's greatest challenge.
7 – 9 PM
CFA

TH., OCT. 8

Breakfast Discourse: Youth Engagement

National leaders discuss how best to foster the next generation of stewards.
7 – 8:45 AM, *The Wort*

SHIFT Summit, Day 1

The Summit kicks off with a focus on Conservation Leadership.
9 AM – 5 PM, CFA

Outdoor Blogger Summit

The first conference for outdoor digital journalism.
9 AM – 5 PM, CFA

Lunch: The Public Land Transfer

The players, politics and mechanics behind the public land grab.
12 – 1:15 PM
The Wort

Happy Hour: Hot & Wild

Building a climate-action movement to ensure the future of our wild places.
5 – 6:45 PM, *The Rose*

Yellowstone David Quammen & Charlie Hamilton James explore the past, and future, of the world's first national park. 7 – 9 PM, CFA

FRI., OCT. 9

Breakfast Discourse: State Offices of Outdoor Recreation

Best practices, opportunities, and challenges in the support and promotion of outdoor recreation on a state-wide level.
7 – 8:45 AM, *The Wort*

SHIFT Summit, Day 2

Outdoor Access, Responsible Recreation, and \$10,000 SHIFT Forward Award—chosen by the audience at the Summit's close!
9 AM – 5 PM, CFA

Outdoor Blogger Summit, Day 2

9 AM – 5 PM, CFA

The People's Banquet, with Mark Bittman

Jackson Hole's foodie event of the year. Featuring a keynote presentation by Mark Bittman, a conversation between Bittman, Nona Yehia and Yvon Chouinard, and—voilà—a celebratory feast.
7 – 10 PM, CFA

SAT., OCT. 10

mySHIFT

Join us for a county wide clean-up, and help us take care of our playgrounds after the summer's adventures are done.
9 AM – 1 PM
Jackson Town Square

Happy Hour: Viral or Vital?

Viral sells, but at what cost? A fun, fast-paced exploration of the balance between impressions and the journalistic imperative.
5 – 6:45 PM
The Rose

Adventure, Inspired, with Yvon Chouinard

What does it mean to be an adventure activist? Yvon Chouinard explores the answer with an adventure film extravaganza.
7 – 9 PM
CFA

Afterhours

Help us put a bow on it at Jackson's favorite night spot.
9:30 PM
The Rose

FOR MORE INFORMATION, VISIT WWW.SHIFTJH.ORG



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